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# EHang Holdings Limited Virtual Investor Conference

April 22, 2020 at 8:00 PM EST

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## **CHVNQ**

### **BUSINESS OVERVIEW**

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### **Our Mission**



Enable and eco-friendly air mobility for everyone US\$1.5Th TAM by 2040\* If you're bullish on autonomous cars, it's time to start looking at autonomous aircraft

Autonomous Urban Air Mobility TAM from Morgan Stanley Research titled "Flying Cars: Investment Implications of Autonomous Urban Air Mobility" dated December 2, 2018. TAM represents Total Addressable Market.



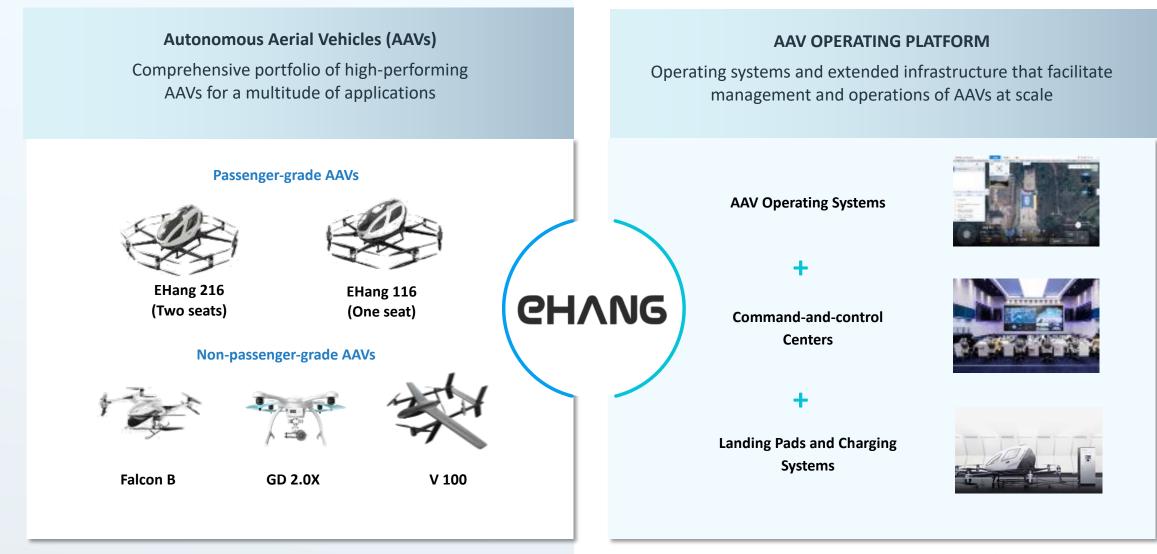
## Who We Are



Note: AAV represents Autonomous Aerial Vehicle.

## **Our Technology Platform**

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## What is Passenger-grade AAV

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## **Commercial Delivery of Passenger-grade AAVs**

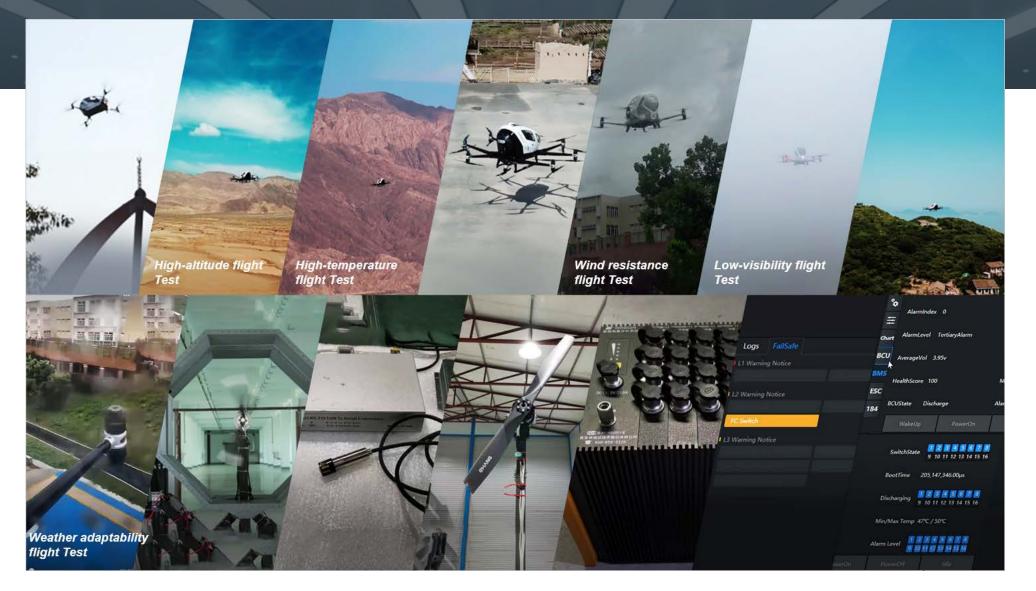






### 4,000+ Trial or Demo Flights of Passenger-grade AAVs

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\*as of March 24, 2020



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## **World Flight Footprint of AAVs**



## **Innovative AAV Commercial Solutions**

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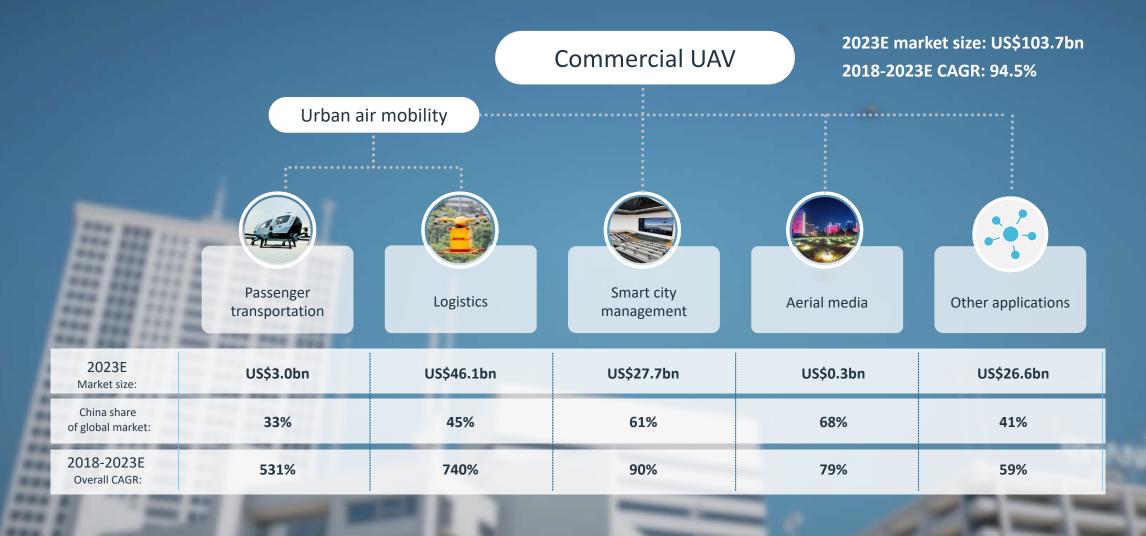


Encompass traffic management, public safety, emergency response, disaster relief, and forest fire inspection using integrated AAV solutions on a centralized command-and-control platform



- - Manage and choreograph a fleet of small AAVs into a series of moving images

## **Global and China Target Market Sizes**



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## Air Mobility - Case Study

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### **Passenger Transportation**



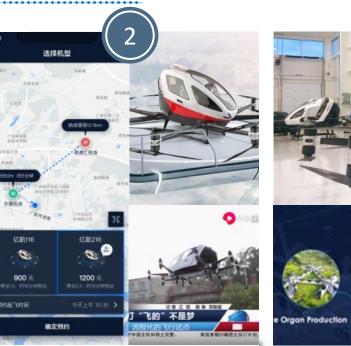


#### Customer

A PRC AAV distributor in the tourism
industry

#### **Use Cases**

- Tourism
- Aerial sightseeing



#### Guangzhou, China

- Announced first urban air mobility pilot city program in partnership with Guangzhou Government
- Showcased first in-city demo flight for sightseeing operation of flying taxis

#### **Use Case**

Air taxi service

### Logistics

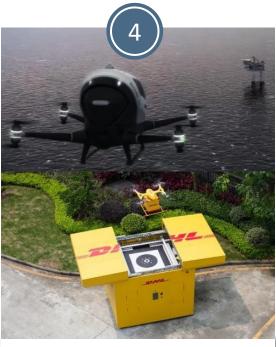


#### Customer

 A Nasdaq-listed U.S. biotechnology company and pioneer in organ transplant biotechnology

#### Use Case

Medical emergency transport



#### Customers

- A Norwegian electric vehicle and electric aerial vehicle distributor
- DHL-Sinotrans, DHL China JV operations

#### Use Cases

- Logistics support to offshore oil platforms
- Urban air delivery

## **Smart City Management**

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#### **Our Command-and-Control Center Network in China**

**Use Casest** 

> Traffic management

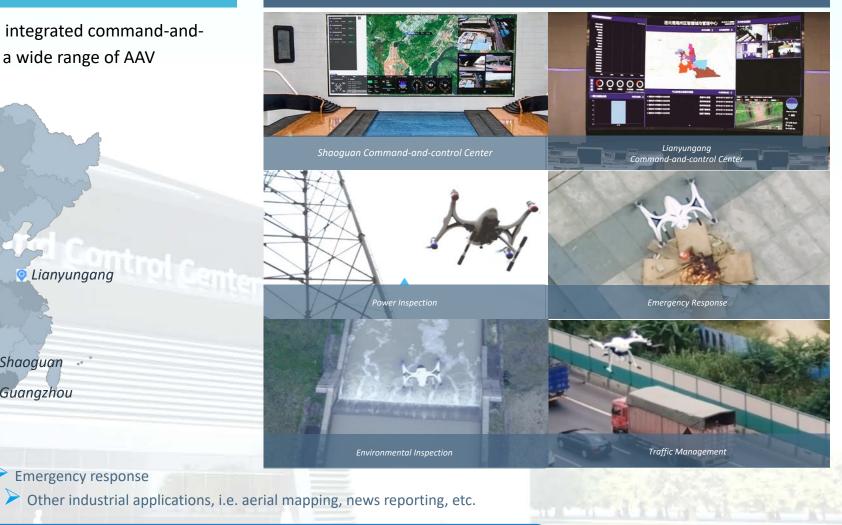
> Disaster relief

We are the first company to successfully build integrated command-andcontrol centers that centralize and coordinate a wide range of AAV applications simultaneously

Public safety

Forest fire inspection

#### **Smart City Management Use Cases**



In October 2019, we also entered into an agreement to establish a command-and-control center in the international airport of Baku, the capital of Azerbaijan.

Lianyungang

Emergency response

Shaoguan -

Guangzhou

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## **Aerial Media**

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AAV formations, synchronized movement and accurate display of two-dimensional and threedimensional configurations, brand logos or messages

### **Reinventing the Aerial Landscape**

Large-scale outdoor aerial formations choreographed into light-based images against the backdrop of the night sky

#### **Global Leading Technology**

Simultaneous control of more than 1,000 of AAVs by a command-andcontrol system with highly precise positioning powered by real-time kinematic satellite-based navigation technology

#### **World Record Breaking**

Guinness World Record in April 2018 for the most AAVs in a drone performance show with over 1,300 AAVs

#### **Entertaining and Viral**

Unique means of advertising and entertainment that is highly dynamic, impactful and eco-friendly

#### Aerial Media Customer Cases



### **Our Path Forward**

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Extend our technological leadership

Expand development and manufacturing capabilities

Expand our **AAV portfolio** and strengthen our platform

Continue **commercialization** and promote adoption, e.g. air taxi services

Explore new monetization opportunities

Pursue strategic partnerships in production and technology

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## **2019 Business Highlights**

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### **Challenges of COVID-19 Outbreak**

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Short-term turbulence on business and operations

### **Commercial activities affected**

Our general commercial activities and international sales of our AAVs were materially affected by lock-downs, travel restrictions and quarantines imposed by governments on a global scale, particularly in Asia, North America and Europe.

#### Production and supplier fulfillment delayed

In response to intensifying efforts to contain the spread of this coronavirus, we postponed the normal return to work of our employees after the Chinese New Year holiday.

We have experienced delayed fulfillments across our supply chain, which could affect our production of AAVs.

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#### **Tourism customers' demands and orders reduced**

Currently our passenger-grade AAVs are typically sold to tourism operators for sightseeing. The COVID-19 outbreak has had a short-term disruption on global tourism industry, which may affect the tourism operators' demands and orders for our products.

## **Opportunities of COVID-19 Outbreak**

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New market demands and proved air mobility solutions for medical emergency response and transport

#### **Success Use Cases**



Falcon B assisted local governments with air inspection and broadcast of instructions above populated areas in Hezhou and Shaoguan, China.



Falcon B **delivered medical supplies to the hospital** in Guangzhou, China.



EHang 216 transported medical supplies and personnel to the hospital in Hezhou, China.

### Advantages of Air Mobility Solutions

Efficient response
Autonomous flight without pilot
Centralized monitoring and management
Point-to-point fast transport
No restrictions by quarantined areas
Non-contact delivery

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## **FINANCIAL OVERVIEW**



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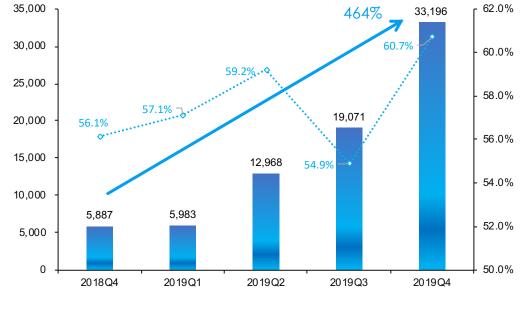
## **Q4 2019 Financial Performance**

Total Revenues

#### **Total Revenues** RMB'000 RMB'000 35,000 60,000 421% 🚽 54,684 120.0% 109.1% 30,000 100.0% 50,000 25,000 80.0% 40,000 34,745 60.0% 20,000 58.6% 56.1% ø.. 30,000 57.4% 40.0% 15,000 21,909 20,000 20.0% 10,000 10,476 10,487 5,887 10,000 -0.1% 0.0% 5,000 0 -20.0% 0 2018Q4 2019Q1 2019Q2 2019Q3 2019Q4 2018Q4

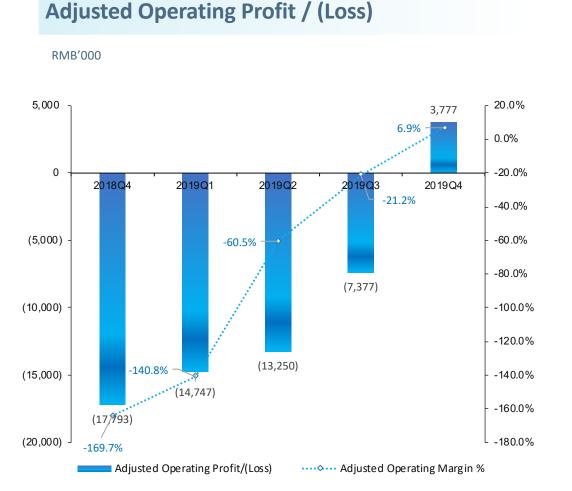
•••••• Growth %

#### **Gross Profit**



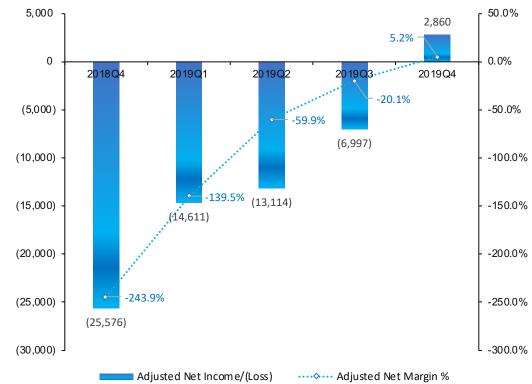
Gross Profit Gross Margin %

## **Q4 2019 Financial Performance**



### **Adjusted Net Income / (Loss)**

RMB'000



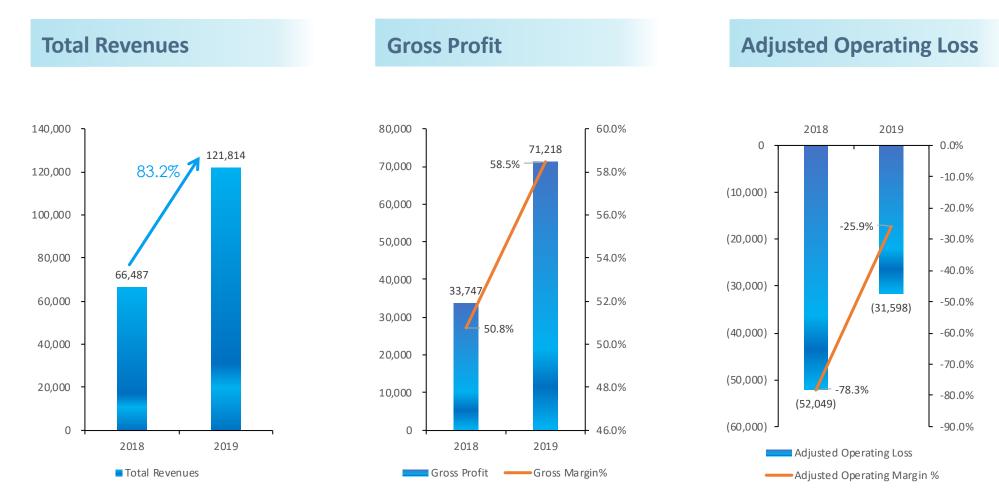
#### Notes:

1) Adjusted operating profit / (loss) is defined as operating profit / (loss) excluding share-based compensation expenses.

2) Adjusted net income/ (loss) is defined as net income / (loss) excluding share-based compensation expenses and a one-time non-operational item.

## **2019 Financial Performance**

RMB'000



#### Note:

Adjusted operating profit / (loss) is defined as operating profit / (loss) excluding share-based compensation expenses.

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# Thank You

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